NASS *Highlights*

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2023 Floriculture Crops

About the Survey

The Floriculture Program of USDA's National Agricultural Statistics Service (NASS) is the federal government's official source of statistics about Floriculture crops.

NASS conducted the survey among operations that annually produce and sell at least $10,000 of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, potted herbaceous perennials, cut cultivated florist greens, and propagative (unfinished) floriculture material. Annual sales include retail and wholesale sales of items surveyed.

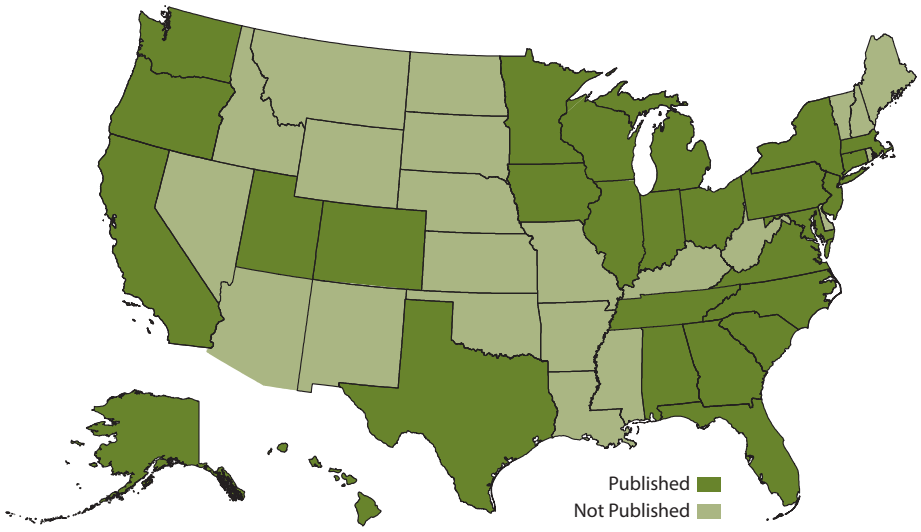
Access the Data

Access 2023 and earlier floriculture data through the Quick Stats database (*http://quickstats.nass.usda.gov*).

- In Program, select "Survey"
- In Sector, select "Crops"
- In Group, select "Horticulture"
- In Commodity, select the crop(s) for which you want data
- Select your category, data item, geographic level, and year

Since 2021, the Floriculture survey and estimating program includes all 50 states. The top 28 states are published individually with the remaining states combined into the "other states" total. (Fig.1)

Fig. 1. States in the 2023 Floriculture Survey



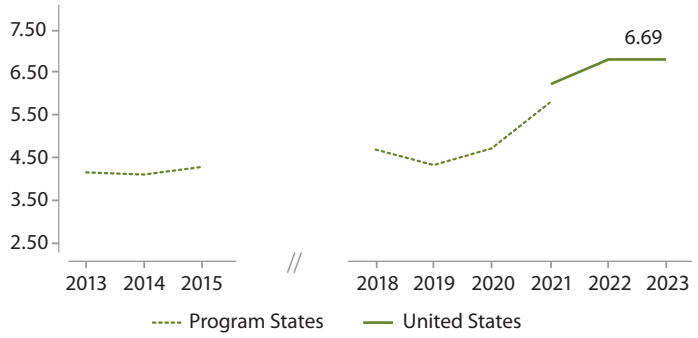
Floriculture in 2023

The **number of floriculture producers** totaled 10,216, compared to 8,949 in 2022. For the 28 program states published, the number of producers increased 17% from 7,590 in 2022 to 8,887.

The **total value of sales** across all floriculture crops totaled $6.69 billion, virtually unchanged from 2022. For the 28 program states published, the total value was $6.31 billion, a decrease of less than 1% from 2022.

Area used for production was 851 million square feet compared to 833 million square feet in 2022.

Fig. 2 Value of Floriculture Sales, 2013-2023 ($ billion)



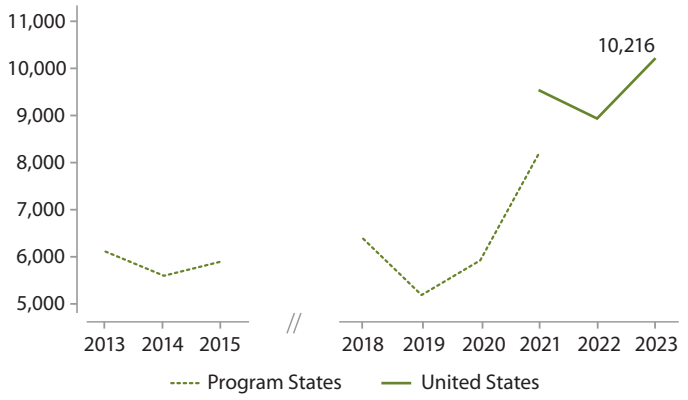
Estimates suspended in 2016 and 2017.

Of the 10 largest states, Florida had the highest sales, followed by California. Combined, Florida and California accounted for 33% of all sales in the United States.

Top States
Floriculture Sales, 2023 ($ million)

Florida	1,208
California	983
Michigan	695
Texas	319
New Jersey	308
New York	236
Ohio	233
Pennsylvania	215
Connecticut	170
North Carolina	168

Fig. 3 Number of Floriculture Operations, 2013-2023



Estimates suspended in 2016 and 2017.

The top five states each had more than 600 floriculture operations in 2023. Over one-third of all operations were in these states.

Top States
Floriculture Operations, 2023

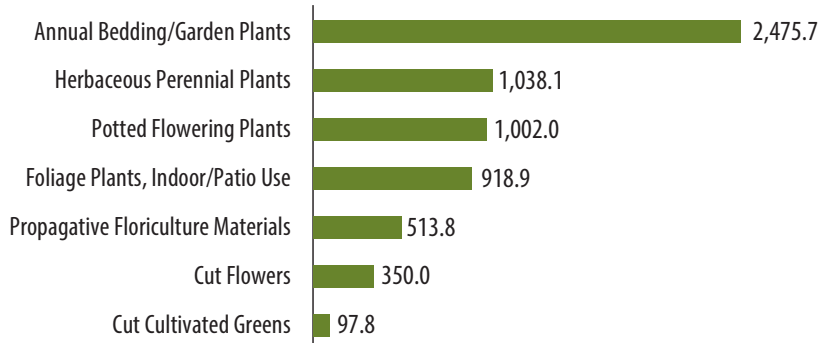
California	746
Pennsylvania	702
Michigan	681
New York	680
Florida	675
Ohio	513
Wisconsin	474
Washington	350
Texas	341
North Carolina	320

Operations with Hired Workers in 2023

The **number of operations** with hired workers totaled 6,527 in 2023. The U.S total increased 3% from 2022.

The **average peak number** of workers per operation was 16.4 nationally in 2023. The U.S average number decreased from 17.7 to 16.4 per operation.

Fig. 4 Value of Sales by Plant Category, Operations with $100,000+ in Sales, 2023 ($ million)



Sales of Annual Bedding/Garden Plants represented the largest total among all plant categories in 2023.

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